



Statistics

- Total passenger forecast for 2011 is 2.7 million passengers
- Core catchment area is 75% of Northern Ireland
- Due to location of the airport there is a high proximity of meeters and greeters on the site
- Average number of persons on site per day is just under 10,000
- 65% of passengers using the airport are travelling on business
- 36% of passengers are in socio-economic groups AB
- 66% of passengers are within the age brackets 25-54
- Average dwell time in the airport is 1 hour and 15 minutes

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